

UNDERGRADUATE PROGRAM IN ADMINISTRATION - COURSES 2022



2022.1

1st term

Course	Professor	Title	Workload	Language	Type
Organizational Behavior	Juliana Arcoverde Mansur	PhD	30 hours	Portuguese	Mandatory
Business Communication	Carla Soares	PhD	30 hours	Portuguese	Mandatory
State, Government and Society	Carlos Eduardo Ferreira Pereira Filho	PhD	30 hours	English	Mandatory
Descriptive Statistics	Diego de Faveri Pereira Lima	PhD	30 hours	Portuguese	Mandatory
Organizational Structures and Processes	Bernardo de Abreu Guelber Fajardo	PhD	30 hours	Portuguese	Mandatory
Fundamentals of Management	Filipe João Bera de Azevedo Sobral	PhD	30 hours	Portuguese	Mandatory
Introduction to Data Science and Programming	Felipe Buchbinder	PhD	30 hours	Portuguese	Mandatory
Math 1	Rodrigo Abrantes Lamas	MA	30 hours	Portuguese	Mandatory
Math 2	Rodrigo Abrantes Lamas	MA	30 hours	Portuguese	Mandatory
Financial Mathematics	Bernardo de Abreu Guelber Fajardo / Matheus Moura	PhD/MSc	30 hours	Portuguese	Mandatory
Mathematical Modelling	Jefferson de Barros Santos	PhD	30 hours	Portuguese	Mandatory
Critical Thinking	Yuna Souza dos Reis da Fontoura	PhD	30 hours	Portuguese	Mandatory
Applied Programming 1	Jefferson de Barros Santos	PhD	30 hours	Portuguese	Mandatory
Psychology	Juliana Arcoverde Mansur	PhD	30 hours	Portuguese	Mandatory
Special Topics 1	Lucia Barbosa de Oliveira	PhD	30 hours	Portuguese	Mandatory

3rd Term

Course	Professor	Title	Workload	Language	Type
Public Administration	Armando Santos Moreira da Cunha	PhD	30 hours	Portuguese	Mandatory
Data Science 1	Felipe Buchbinder	PhD	30 hours	Portuguese	Mandatory
Data Science 2	Felipe Buchbinder	PhD	30 hours	Portuguese	Mandatory
Financial Accounting	Ricardo Lopes Cardoso	PhD	30 hours	Portuguese	Mandatory
Management Accounting	Ludwig Miguel Agurto Berdejo	PhD	30 hours	Portuguese	Mandatory
Business and Tax Law	Fabício Dantas	PhD	30 hours	Portuguese	Mandatory
Multivariate Statistics	Diego de Faveri Pereira Lima	PhD	30 hours	Portuguese	Mandatory
Communication and Promotion Management	José Mauro Gonçalves Nunes	PhD	30 hours	English	Mandatory
Logistics and Supply Chain	Ricardo Sarmento Costa	PhD	30 hours	Portuguese	Mandatory
Industrial Organization	Tássia de Souza Cruz	PhD	30 hours	English	Mandatory
Marketing Research	Yan Vieites	PhD	30 hours	English	Mandatory
Macroeconomic Policy	Bernardo de Abreu Guelber Fajardo	PhD	30 hours	Portuguese	Mandatory
Corporate Social Responsibility	Hélio Arthur Reis Irigaray	PhD	30 hours	English	Mandatory
Information Systems	Carla Carvalho da Veiga	PhD	30 hours	Portuguese	Mandatory
Special Topics 3	Lucia Barbosa de Oliveira	PhD	30 hours	Portuguese	Mandatory

5th term

Course	Professor	Title	Workload	Language	Type
Multicultural Experience 1	Juliana Arcoverde Mansur	PhD	75 hours	N/A	Mandatory
Multicultural Experience 2	Juliana Arcoverde Mansur	PhD	75 hours	N/A	Mandatory
Multicultural Experience 3	Juliana Arcoverde Mansur	PhD	75 hours	N/A	Mandatory
Multicultural Experience 4	Juliana Arcoverde Mansur	PhD	75 hours	N/A	Mandatory

7th term

Course	Professor	Title	Workload	Language	Type
Public Administration	Amanda Medeiros	PhD	30 hours	Portuguese	Mandatory
Investment Analysis	Bernardo Fajardo / Antônio Luís Lima Filgueira	PhD / MA	30 hours	Portuguese	Mandatory
Data Science 1	Marcelo dos Santos Guzella	PhD	30 hours	Portuguese	Mandatory
Data Science 2	Marcelo dos Santos Guzella	PhD	30 hours	Portuguese	Mandatory
Management Accounting	Ludwig Miguel Agurto Berdejo	PhD	30 hours	Portuguese	Mandatory
Supply Chain and Logistics Management	Ricardo Sarmento Costa	PhD	30 hours	Portuguese	Mandatory
Operations Management	Ricardo Sarmento Costa	PhD	30 hours	Portuguese	Mandatory
Business and Government	Fabício Dantas	PhD	30 hours	Portuguese	Mandatory
Applied Programming 1	Felipe Buchbinder	PhD	30 hours	Portuguese	Mandatory
Applied Programming 2	Jefferson de Barros Santos	PhD	30 hours	Portuguese	Mandatory
Applied Programming 3	Jefferson de Barros Santos	PhD	30 hours	Portuguese	Mandatory
Social and Environmental Sustainability	Yuna Souza dos Reis da Fontoura	PhD	30 hours	English	Mandatory

8th term

Course	Professor	Title	Workload	Language	Type
Complementary Activities	Bernardo de Abreu Guelber Fajardo	PhD	120 hours	N/A	Mandatory
Internship 1	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
Internship 2	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
Internship 3	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
Internship 4	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
TCC 1	Amanda Medeiros	PhD	15 hours	N/A	Mandatory
TCC 2	Amanda Medeiros	PhD	15 hours	N/A	Mandatory
TCC 3	Amanda Medeiros	PhD	15 hours	N/A	Mandatory
TCC 4	Amanda Medeiros	PhD	15 hours	N/A	Mandatory

Electives

Course	Professor	Title	Workload	Language	Type
Managing Organizations in the Global South	Alexandre de Almeida Faria	PhD	30 hours	English	Elective
Service Marketing	Irene Ragueneu Troccoli	PhD	30 hours	English	Elective
Career Management	Lucia Barbosa de Oliveira	PhD	30 hours	English	Elective

Subject to change without prior notice

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2022.2

2nd term

Course	Professor	Title	Workload	Language	Type
Entrepreneurship	Augusto Sales	PhD	30 hours	Portuguese	Mandatory
Fundamentals of Marketing	Daniel Kamlot	PhD	30 hours	Portuguese	Mandatory
Operations Management	Ricardo Sarmento Costa	PhD	30 hours	Portuguese	Mandatory
People Management	Marco Tulio Zanini	PhD	30 hours	Portuguese	Mandatory
Business Intelligence	Rafael Cuba Mancebo	PhD	30 hours	Portuguese	Mandatory
Introduction to Law and Ethics	Amanda Cristina Medeiros	PhD	30 hours	Portuguese	Mandatory
Math 3	Rodrigo Abrantes Lamas	MSc	30 hours	Portuguese	Mandatory
Math 4	Rodrigo Abrantes Lamas	MSc	30 hours	Portuguese	Mandatory
Competitive Markets	Ariana Martins de Britto	PhD	30 hours	Portuguese	Mandatory
Probability and Inference	Felipe Buchbinder	PhD	30 hours	Portuguese	Mandatory
Applied Programming 2	Jefferson de Barros Santos	PhD	30 hours	Portuguese	Mandatory
Regression	Diego de Faveri Pereira Lima	PhD	30 hours	Portuguese	Mandatory
Decision Theory	Bernardo Fajardo / Ique Lavatori	PhD / MSc	30 hours	Portuguese	Mandatory
Special Topics 2	Lucia Barbosa de Oliveira	PhD	30 hours	Portuguese	Mandatory

4th term

Course	Professor	Title	Workload	Language	Type
Investment Analysis	Bernardo Fajardo/Antônio Luís Lima Filgueira	PhD / MSc	30 hours	Portuguese	Mandatory
Strategy	Carla Soares	PhD	30 hours	Portuguese	Mandatory
Corporate Finance	Istvan Karoly Kasznar	PhD	30 hours	Portuguese	Mandatory
Project Management	Lucas Zarconi	MSc	30 hours	Portuguese	Mandatory
Corporate Governance	Joaquim Rubens	PhD	30 hours	Portuguese	Mandatory
Digital Marketing	Fabício Stocker	PhD	30 hours	Portuguese	Mandatory
Business and Government	Fabício Dantas	PhD	30 hours	Portuguese	Mandatory
International Business	Sami Hisham Leal Fouad	PhD	30 hours	Portuguese	Mandatory
Operational Research	Ludwig Miguel Agurto Berdejo	PhD	30 hours	Portuguese	Mandatory
Field Project 1	Carla Soares	PhD	30 hours	Portuguese	Mandatory
Field Project 2	Carla Soares	PhD	30 hours	Portuguese	Mandatory
Field Project 3	Carla Soares	PhD	30 hours	Portuguese	Mandatory
Field Project 4	Carla Soares	PhD	30 hours	Portuguese	Mandatory
Special Topics 4	Lucia Barbosa de Oliveira	PhD	30 hours	Portuguese	Mandatory

6th term

Course	Professor	Title	Workload	Language	Type
Public Management	Armando Santos Moreira da Cunha	PhD	30 hours	Portuguese	Mandatory
Investment Analysis	Bernardo Fajardo/Antônio Luís Lima Filgueira	PhD	30 hours	Portuguese	Mandatory
Public Policy Evaluation	Diego de Faveri Pereira Lima	PhD	30 hours	Portuguese	Mandatory
Management Computing	Fernando Pinheiro / Jefferson de Barros Santos	TBC	30 hours	Portuguese	Mandatory
Financial Accounting	Marcelo dos Santos Guzella	PhD	30 hours	Portuguese	Mandatory
Corporate Finance	Istvan Karoly Kasznar	PhD	30 hours	Portuguese	Mandatory
Project Management	Fabício Stocker	PhD	30 hours	Portuguese	Mandatory
Government and International Institutions	Yuna Souza dos Reis da Fontoura	PhD	30 hours	English	Mandatory
Financial Instruments	Ludwig Miguel Agurto Berdejo / Paulo Vianna	PhD / MSc	30 hours	Portuguese	Mandatory
Public Policy	Aline Brêtas de Menezes	PhD	30 hours	Portuguese	Mandatory
Sociology	André Luiz Medeiros Klevenhusen	MSc	30 hours	Portuguese	Mandatory
Social and Environmental Sustainability	Amanda Medeiros	PhD	30 hours	Portuguese	Mandatory

8th term

Course	Professor	Title	Workload	Language	Type
Complementary Activities	Bernardo de Abreu Guelber Fajardo	PhD	120 horas	N/A	Obrigatória
Internship 1	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
Internship 2	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
Internship 3	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
Internship 4	Bernardo de Abreu Guelber Fajardo	PhD	60 hours	N/A	Mandatory
TCC 1	Amanda Medeiros	PhD	15 hours	N/A	Mandatory
TCC 2	Amanda Medeiros	PhD	15 hours	N/A	Mandatory
TCC 3	Amanda Medeiros	PhD	15 hours	N/A	Mandatory
TCC 4	Amanda Medeiros	PhD	15 hours	N/A	Mandatory

IBEA

Course	Professor	Title	Workload	Language	Type
Cohort Specific Consulting Management	Augusto Sales	PhD	30 hours	English	Mandatory
IBEA Cultural Cohort Specific	Francisco Gaetani	PhD	30 hours	English	Mandatory
IBEA Field I	Juliana Arcoverde Mansur	PhD	30 hours	English	Mandatory
IBEA Field II	Juliana Arcoverde Mansur	PhD	30 hours	English	Mandatory

Electives

Course	Professor	Title	Workload	Language	Type
Strategy Simulation Game: The Globstrat Challenge	Olivier Nicolas Bertrand	PhD	30 hours	English	Elective
Banking	José Américo Pereira Antunes	PhD	30 hours	English	Elective
Career Management	Lucia Barbosa de Oliveira	PhD	30 hours	English	Elective
Crosscultural Management	Ishani Aggarwal	PhD	30 hours	English	Elective
Innovation Management	Paulo N. Figueiredo	PhD	30 hours	English	Elective
Labor Economics in Latin America	Ariana Martins de Britto	PhD	30 hours	English	Elective
Pricing Strategies	Yan Vieites	PhD	30 hours	English	Elective
Strategic Human Resources Management	Sami Hisham Leal Fouad	PhD	30 hours	English	Elective
Strategic Management in Emerging Economies	Alexandre de Almeida Faria	PhD	30 hours	English	Elective
The Political Economy of Latin America	Daniela Campello da Costa Ribeiro	PhD	30 hours	English	Elective