



2018-2020

Start Date: 16th September 2018
Program Duration: September 2018 - January 2020

TRANSFORMING ACCOMPLISHED MANAGERS INTO INSIGHTFUL, WORLDLY AND IMPACTFUL SENIOR EXECUTIVES

imp m | International Masters
Program for Managers



IMPM

NEXT GENERATION MANAGEMENT DEVELOPMENT FOR ORGANIZATIONAL IMPACT

Preparing you for the most senior responsibilities in your organization

Develop an insightful and worldly perspective on management and business, advance your senior management capabilities, and discover new ways of managing that lead to significant organizational impact.

If a management program is to develop insight and innovation, shouldn't its own design be insightful and innovative? Since 1996, the International Masters Program for Managers (IMPM), co-founded by Professor Henry Mintzberg, has been changing the course of management education and organizational development.

The IMPM, a master's level executive program customized to your work context, is about developing your knowledge, practice and capability to better manage, lead and innovate in your company. The objective of the IMPM, and its innovative approach to management development, is to help experienced managers develop by learning together with world-class faculty. The program engages you as an accomplished manager, learning from experience, sharing insights and competencies with a select group of peers and being taught the latest management ideas and business concepts by world-leading faculty from across the world, including Professor Henry Mintzberg.

The program is authentically international: not only does the IMPM draw participants from every continent and companies from different industry sectors, it incorporates five international settings into its curriculum. You will learn collaboratively through the experiences and expertise of fellow participants and faculty as you travel the world exploring five key management mindsets. Five, 10-day modules designed and taught by world-leading business schools in Bangalore, Lancaster, Montreal, Rio de Janeiro and Yokohama are delivered over 16 months. Inter-module activities extend the learning to your organization.

Participants typically enrol for the master's degree, but the program can be taken as a standalone executive program, with the International Management Program certificate awarded on completion of the program's modules.

This advanced and international senior management development program provides participants with transformational professional development with significant organizational impact. By the end of the program, you will be prepared for the most senior roles and responsibilities in business, and have formed an extensive network of peers across the world.

“Learning how to become a better manager is one thing, changing and growing to become one is another. To have impact, knowledge leaders must pause, reflect, inquire and then act. IMPM empowered me to do just that. Now, as a reflective leader, I focus on listening, observing and further understanding my team, the business and our customers. With this enriched insight, now when I act, it has real impact.”

Miles Kotylak

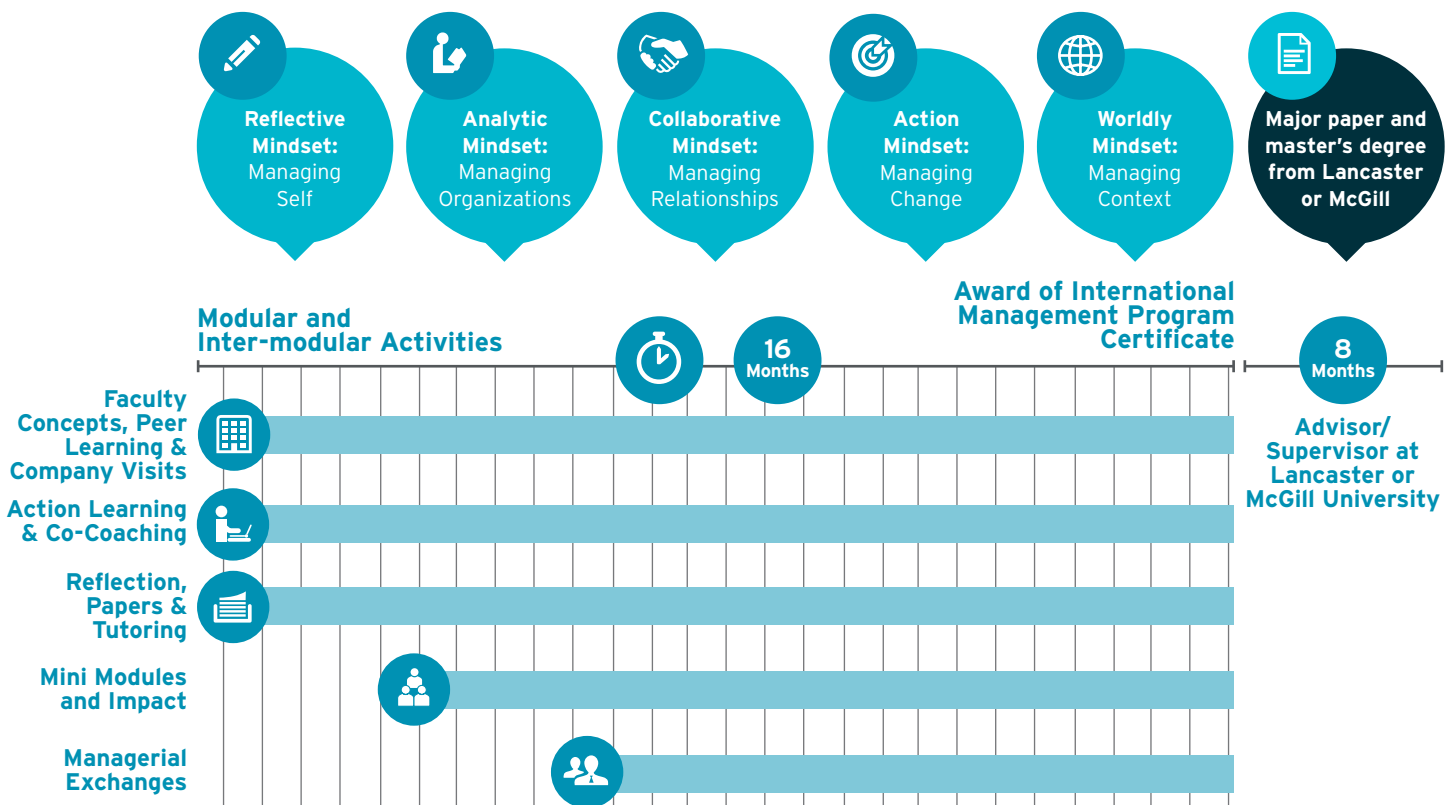
VP Advisory Services, ATB Financial Services, Canada

“When visiting with one of my LG colleagues in Korea, I realized that our company is vulnerable to a disruptive technology. As a result we launched a startup company together with a top IT university in Brazil. We believe this will save our company.”

Gustavo Miotti

Board Chair, Soprano Electrometalugica, Brazil

Program Overview



Program

Mindsets & Content



MODULE 1 (SEPTEMBER 2018) - MANAGING SELF: THE REFLECTIVE MINDSET

The English Lake District is the perfect setting for thoughtful reflection on yourself and your experiences as an accomplished manager. In this introductory module, topics covered include the nature of reflective and engaging management, learning to lead, virtue ethics and practical wisdom, individual and group decision-making and the long-waves of business culture. The module also focuses on first person action learning. The module is designed and delivered by leading faculty at Lancaster University Management School, consistently ranked amongst the top business schools in the world.



MODULE 2 (FEBRUARY 2019) - MANAGING ORGANIZATIONS: THE ANALYTIC MINDSET

We move to Montreal, one of North America's most dynamic cities, where Canada's foremost university, McGill, hosts the module on the analytic mindset. Sessions on business strategy, financial management, Big Data and Artificial Intelligence develop your capabilities of analysis beyond techniques. Participants also improve their financial literacy and develop competencies in organizational action learning. The analytic mindset also focuses on biases that affect business decision making and explores the dynamics of different organizational structures and forms.



MODULE 3 (MAY 2019) - MANAGING RELATIONSHIPS: THE COLLABORATIVE MINDSET

At Yokohama National University, one of Japan's leading universities near Tokyo, you explore collaboration in all of its forms: in teams, between organizations, in cross sector and cross-national business alliances. Taught by academics from Japan, China and South Korea, participants explore a uniquely East Asian perspective on the world of collaborative business. In-depth visits to centers of innovation and leading technology companies provides the opportunity to learn about and engage first-hand with how collaboration is creating rapid technological innovation and disruption.



MODULE 4 (SEPTEMBER 2019) - MANAGING CHANGE: THE ACTION MINDSET

In Rio de Janeiro, at FGV/EPABE, ranked as Brazil's Best Business School by the Ministry of Education (2015), we consider the management of change and continuity. The module focuses on individual, business and community action learning, exploring different forms of action and learning across different contexts. There is no better place than Rio to understand the 'why not?' mentality of individuals and groups who create innovative changes. Visits to development organizations, local and multinational companies illustrate local development and globalization, and this is put into perspective during faculty sessions on senior managerial and leadership action.



MODULE 5 (JANUARY 2020) - MANAGING CONTEXT: THE WORLDLY MINDSET

India is the place to learn about other people's worlds in order to better understand our own context. This module, taught by IIM Bangalore (Best Business School in the Central Asia region, 2017 (Eduuniversal)), explores what it means to be worldly - beyond the uniformity often associated with globalization. Examining the diversity of financial markets, consumer behaviour, sustainability, business growth and stakeholder management, the learning comes alive through company visits which illustrate business and societal diversity. This includes a hi-tech software campus, world-leading consulting and digital business companies, and rural micro-credit organizations.



Some of the participating companies over the past 20 years include:

Électricité de France
Fairmont Hotels
Swiss Re
Target
The Boeing Company
BSI
DeutscheTelekom
Lufthansa Airlines
British Telecom
Panasonic

Sasken
LG
L'Oreal
Knock
Fujitsu
Royal Bank of Canada
Sealweld
POSCO
TATA Steel
AstraZeneca

Brazilian Development Bank
Red Cross
Gaz de France
Hewlett-Packard
World Scouts
Glencore

In addition, every year there are entrepreneurs who run their own businesses.

Unique to the IMPM



Managerial Exchanges & Company Visits

Iconic managers know they need to learn from others. Mid-way through the program, you pair up with a fellow participant and spend the better part of a week as host and as visitor at each other's workplace. This process of observing another manager and providing feedback is simple yet very powerful. Our IMPM schools have unique access to companies: throughout the five modules there are regular and in-depth visits to companies. Participants apply concepts introduced at each module to analyze companies. This integrates each module's mindset to business contexts and fosters learning for organizational impact in participants' companies.



Reflective Action Learning & Co-Coaching

We use your work as a key platform for your development. Participants learn through a dynamic process of management action learning and co-coaching throughout the program. We have a 50:50 rule on the IMPM: half the time is over to you on your agendas. This customizes the program to your context and needs. Sitting at round tables, you share your experiences and learn with your peers. Most of the time, you sit in mixed groups to gain from the diversity of experience. We also have dedicated tables based on sector, size or company.



Friendly Consulting & Organizational Impact

Engaging managers means more than workshops and discussing ideas. Participants share their work challenges in order to foster new insights on difficult organizational issues. This process is ongoing throughout the program. We have developed a competency sharing process called Friendly Consulting, where teams of participants and faculty work with you on your priorities, providing feedback and advice. Throughout the program we integrate professional development with organizational impact teams to disseminate the learning and create lasting change across your business.



Applied Learning

Through our innovation in digital 'close learning', the knowledge and learning gained from the five mindset modules are diffused across participants' organizations through Mini Modules.

Between each module, participants choose from four additional Mini Modules which extend mindset learning to their business context.

Tailored to participants' businesses, company teams and groups meet regularly to spread insights and apply the learning from each mindset to create organizational development and business impact.



Participant Profiles

Participants have more than 10 years of work experience with substantial and relevant managerial experience and are typically between 35 and 55 years of age.

Participants come with degrees in Business, IT, Engineering, Medicine and more. With relevant experience, managers without degrees are also accepted.

Participants may be entrepreneurs, family business members, professionals and senior managers from companies of varying size, focus and sector.



Program Fee

The IMPM is one of the best-value international programs on the market. The tuition covers all instruction during the five modules, required books and other pedagogical materials including self-learning materials, coaching, tutoring and other inter-modular support. Tuition is exclusive of travel and living expenses.

The program fee for the International Management Program Certificate (IMP) is US\$45,000 (£33,500 at Dec 2017 exchange rates). An initial payment of \$3,000 is due upon receipt of acceptance. A fee of US\$9,000 (£6,700) is due before commencing the final degree major paper after the five modules.

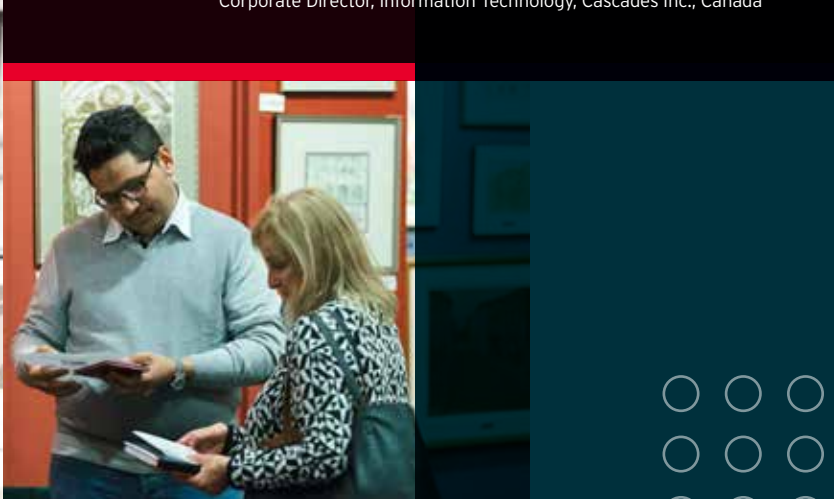


"I turned a year on year 10% decline in sales into 15% growth within an eighteen-month period, directly linked to the IMPM. Furthermore I changed the mindset of my company's execs and embedded new practices in gathering and using customer insight."

Peter Beeby
Co-founder, Nutribox, UK

"The IMPM provided me with new tools to frame the challenges of my organization, share my understanding of the issues and work with my team to help resolve them. The program gave me a wonderful opportunity to help me learn about my organization and myself. The IMPM made me realize that there is room for me to continue to make a significant impact in my company by identifying opportunities for change and taking the personal commitment to contribute positively to their resolution."

Oumar Ba
Corporate Director, Information Technology, Cascades Inc., Canada



IMPM

Business Schools

The IMPM, comprised of a partnership of world-class business schools, is ranked 1st for International Management (North America) by Best Masters, 2017.



Lancaster University Management School

is one of the UK's top research-led business schools, known for a diverse student body and world-class quality and impact. It is quadruple-accredited by the leading bodies (AMBA, EQUIS and AACSB) and the Small Business Charter. A collaborative approach and access to cutting-edge knowledge makes LUMS an international beacon for top talent.

Ranked 1st in the UK for "research power" (REF 2014) and 76th in the 2017 World QS Rankings for Management. The Lancaster MBA is ranked in the world's top 50.



McGill University's Desautels Faculty of Management

is ranked as one of the world's top international business schools by BusinessWeek, Canadian Business, Forbes, The Economist and The Financial Times. The Faculty's innovative programs and historic reputation for excellence continue to attract the finest students and the most prominent professors from around the globe.

Ranked 1st in Canada and 30th in the 2017 World QS Rankings.



Yokohama National University

is located 30 minutes from Tokyo, Yokohama is the nation's second largest city and a key gateway to modern business in Japan. With a vast, leafy campus Yokohama National University (YNU) is one of the leading national universities in Japan known for its close links and collaboration with business. Partnering closely with universities across East Asia, Yokohama National University has been committed to playing a regional and international role for nearly 150 years.

Ranked top 35 in Japan National Ranking 2017.



FGV-EBAPE

offers its students an emphasis on international studies. Founded in the 1950s, the school was a pioneer in formal administration training in Latin America. It has been ranked as the best School of Administration in Brazil for the second year running, and is placed among the top three Institutions of Higher Education in Brazil. Ranked Best School of Administration in Brazil and 13th in the world in the 2015 Global Think Tank Index.



Indian Institute of Management, Bangalore

has been ranked the best business school in Central Asia by Eduniversal for the ninth consecutive year. IIMB's distinctive feature is its strong focus on leadership and entrepreneurial skills that are necessary to succeed in today's dynamic business environment. It collaborates with over 114 top business schools in the world for various research initiatives and student and faculty exchange programs. Ranked Best Business Institute in India and 47th in the 2016 world FT Executive Education Ranking.



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To apply: www.impm.org/admissions