

Bachelor studies
Degree Course Scheme, Major in Business Administration (BWL)
Regulations 18

 (pursuant to Art. 6 of the Course Regulations for the Bachelor's Level of the University of St.Gallen of 10 June 2002 (as at 17 October 2016))¹

Course		Seme-ster	Credit hours		Credits	Examination type	Time of the exami-nation*	Remarks
No.	Designation		Cont. stu.	Ind. stu.				
1	Major in Business Administration							
11	Core studies – compulsory subjects							
	Marketing	3	3	2	6	Term paper in groups (1.5 credits) Written examination (4.5 credits, 1.5hrs)	TT VT	
	Research Methods	3	3	2	6	Written examination (2 hrs)	VT	
	Macroeconomics II	3	2	2	4	Written work (10%) Written examination (1.5 hrs) (90%)	TT VT	Economics/BIA: same examination
	Information, Media and Technology Manage-ment	4	3	2	6	Written examination (2 hrs)	VT	
	Financial and Management Accounting	4	3	2	6	Written examination (2 hrs)	VT	Economics /BIA/BLE: same examination
	Business Law	4	2	2	4	Written examination (1.5 hrs)	VT	
	Organisation and Leadership	5	3	2	6	Written examination (2 hrs)	VT	
	Finance	5	3	2	6	Written examination (2 hrs)	VT	
	Microeconomics II	5	2	2	4	Written examination (1.5 hrs)	VT	Economics /BIA/BLE: same examination
	Strategic Management	6	2	2	5	Written examination (1.5 hrs)	VT	BLE: separate exami-nation of 1 hr due to contact studies only
	Integrative Seminar	6		2	3	Case study in groups with presentation	TT	

¹ Pursuant to Art. 123 of the University Statutes, only the German version of these regulations shall be legally binding.

Course		Seme-ster	Credit hours		Credits	Examination type	Time of the exami-nation*	Remarks
No.	Designation		Cont. stu.	Ind. stu.				
	Fiscal Law	6	2	2	4	Written examination (1.5 hrs)	VT	
	Total, compulsory subjects		28	24	60			
12.	Core studies – core electives **							
	From among courses offered by SoM and SoF	6	4		4			
13.	Core studies - electives							
	From among courses offered by SEPS/LS/SoM and SoF	3-6			16			
	Total, core studies				80			
14.	Bachelor's thesis				16			
15.	Contextual studies							
	Areas of concentration	3-6			12-24			
	Skills and languages	3-6			0-12			
	Total, contextual studies				24			
	Total, major in Business Administration				120			

* VT = Vacation Time / TT = Term Time (submission dates for papers may be moved into the VT)

** The core study electives may be chosen from among the courses offered by the individual schools (SEPS: School of Economics and Political Science, LS: Law School, SoM: School of Management and SoF: School of Finance).

Minimum number of ECTS credits in the course languages German and English

Pursuant to Art. 23(2) of the Course Regulations for the Bachelor's Level, students must earn a minimum number of credits from courses in German and English. At least 9 credits of core studies must be earned in both German and English.