



GLOBAL EXECUTIVE MBA

Five leading business schools work together to provide you a truly global executive education.

You as leader. The world as teacher.



# IMM Global Executive MBA

## The most personalized Global Executive MBA Program

### Enjoy greater flexibility—

Learn from home, anywhere in the world, between quarterly international residencies.

### Excel in a real “world” experience—

Go global with local-immersion residencies that take you to six countries on four continents.

### Form stronger, more diverse networks—

Build tighter relationships with your cross-cultural classmates through a cohort learning structure.

### Earn Two MBA Degrees—

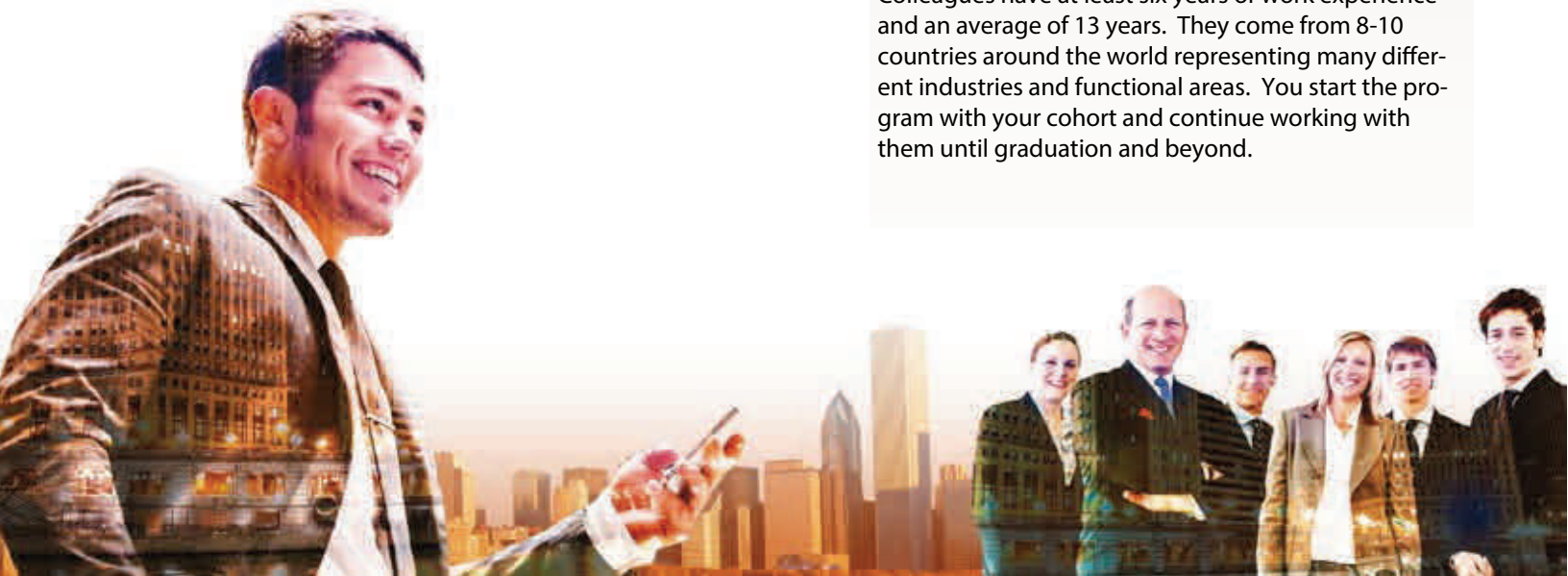
One from Purdue University in the US and one from TIAS (The Netherlands) or CEU (Hungary).

### Benefits

When you are part of the IMM program, you will receive in-class and online instruction, an iPad, ebooks, housing, meals, social events, company visits, leadership development guidance, local transportation, and more. All this for only 58.000 euros/80,000 USD.

### Cohort

When you are part of the IMM program, you interact with managers facing challenges similar to your own. Colleagues have at least six years of work experience and an average of 13 years. They come from 8-10 countries around the world representing many different industries and functional areas. You start the program with your cohort and continue working with them until graduation and beyond.



# Flexible Structure

The IMM Global EMBA is divided into a five-day launch week in the U.S. plus five 2-week residencies spanning only 19 months. Between modules, students use online technology to prepare assignments, engage in discussions, work in teams, read ebooks, and watch instructor-prepared videos. The mix of online and on-campus learning allows you to strike a balance between personal and professional demands. You can work from anywhere in the world without interruption to your career and home life.

<b>Module 1</b>	<b>Residency: March 29-April 2, 2015</b>	March	<b>Program launch at Purdue</b>	
	Microeconomics	April	Online coursework and collaboration	
	Accounting for Managers	May		
	Business Analytics	June	<b>2 weeks at TIAS (The Netherlands)</b>	
	Managing Behavior in Organizations <b>Residency: June 8-20, 2015</b>		July	Online exams
<b>Module 2</b>	Finance for Managers	August	Online coursework and collaboration	
	Marketing Strategy	September	<b>2 weeks at FGV-Rio (Brazil)</b>	
	Leadership		October	Online exams
	Global Strategy: Doing Business in Latin America <b>Residency: Sept. 27-Oct. 10, 2015</b>			
<b>Module 3</b>	Management of Manufacturing & Service Ops	November		
	International Financial Management	December	Online coursework and collaboration	
	Macroeconomics	January		
	Negotiations in Organizations <b>Residency: February 14-27, 2016</b>	February	<b>One week each at CEU (Hungary) and Istanbul, Turkey</b>	
		March	Online exams	
<b>Module 4</b>	Strategic Management	April	Online coursework and collaboration	
	Business Law & Ethics	May		
	Active Learning Project I	June	<b>2 weeks at Purdue (USA)</b>	
	Innovation and Entrepreneurship (Elective) MIS for Leaders (Elective) <b>Residency: June 13-25, 2016</b>		July	Online exams
<b>Module 5</b>	Global Strategy: Doing Business in Asia	August	Online coursework and collaboration	
	Active Learning Team Project II	September		
	Geocompetitive Perspectives	October	<b>2 weeks at Tianjin, Beijing, Shanghai (China)</b>	
	Change Management (Elective) <b>Residency: October 10-22, 2016</b>		November	Online exams
<b>December 18, 2016</b>	December	<b>Graduation at Purdue</b>		

## Contact us:

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## Learn more online:

global-executive-mba.com

### IMM 2015-16

Program launch  
March 29, 2015

Application deadline  
March 15, 2015

**Global Reach, Local Immersion + Flexible schedule for working professionals**

